



PRESS RELEASE

On November 27, Sunday, We Will Taste the Wines of İzmir-Urla.

WAYANA Wine Bar, situated at Kadikoy-Istanbul, will be organising a wine tasting event on November 27, Sunday. The wines are from the 8 producers which have wineries in İzmir-Urla Wine Route Region. Each winery is represented with one label so the wine enthusiasts will be able to taste 8 different wines. The wineries and the wines are as follows:

Perdix – Bornova Misketi (White)
Paşaeli – Çakal Üzümlü (White)
Mozaik – Sangiovese (White)
Urla – Serendias (Rose)
Ayda – Vinaida 5 (Red)
USCA – Sonnet 23 (Red)
Şatomet – MSM (Red)
7Bilgeler – Hippokrates (Red)

The participants will be taking their tasting notes to the Tasting Agenda which is printed just for the İzmir-Urla event. The events tickets are on sale at biletino.com ticketing platform. If interested, you can use the link below. The ticket price is 350 TL until the last day. The price at the gate is 450 TL.

<https://biletino.com/tr/e-j98/izmir-urla-bag-rotasi-sarap-tadimi/>

Please use the following links for visuals:

[WAYANA logo \(png\)](#)

[WAYANA İzmir-Urla Tasting Event Poster \(jpeg\)](#)

About WAYANA Wine Bar:

WAYANA Wine Bar is the second brand in the same shop by the entrepreneur family. Previous brand BEPPE was a high-end pizza shop with a strong wine menu until the pandemic. During the pandemic period, BEPPE brand had joined a cloud kitchen concept and reconstructed for delivery-only business.

On July 18, 2022, the family-run company launched WAYANA Wine Bar which is flourishing on the base of the previous business but this time wine becomes the main attraction with a strong tapas&appetizers menu.

The basic goal of WAYANA Wine House is to be a wine center which serves the local Turkish wines in the broadest sense. As of November 2022, WAYANA Wine Menu has 214 labels from 50 local wineries, all served by the glass and, of course, by the bottle. WAYANA plans to expand the wine menu to 500 labels with almost all the wineries of Turkey within 2023.

Another line of business is wine-tasting activities. Every month, WAYANA is organising a wine-tasting event under a main category. For 2022, the theme of the main category has been "Wine Regions of Turkey". Starting from October, 8 wines of 8 different wineries from the chosen region is tasted. The tasting series continue until the end January '23 and cover all the regions of Turkey in 8 session which means a wine-lover has a chance to taste more than 60 wines of 60 different local wineries.

Please use the links to download the visuals:

[WAYANA logo \(png\)](#)

WAYANA Tasting Events

3. [Kapadokya Tasting Event \(jpg\)](#)
4. [İzmir - Urla Vineyard Route Tasting Event \(jpg\)](#)

If you need any additional information, please contact:

Cenap Kuzuoglu

cenap.kuzuoglu@wayanawinebar.com

Mobile: +90 530 370 7430